



## How We Compare

Below is a chart that shows a comparison of several popular book publishing services and publishers, with data taken from their websites. This should help you to figure out which is the best value to fit your specific book's needs.



Compare	Tovim Press	Amazon / Kindle (KDP)	Lulu	BookBaby	Traditional Publishers
Price Ranges > What Is Offered V	\$567 Basic - \$3,537 VIP	Free - DIY Only	Free If Sold Only on LuluStore - Up to \$2,700 for Global	\$1,090 Express - \$2,890 Deluxe	\$5,000 - \$15,000 Depending on Book
Book Creation Process: Including Editing, <b>interior</b> and Cover Design, Proofreading, Completed Publication, and Final Submission to Distributor.	Everything Is Done For You. Assigns Personal Editor Who Goes Through Each Stage of Creation/Design/Edits/Completion with Author, to Ensure Quality, Satisfaction, and Author Control. Custom Cover Design Included. No Hidden/Added Costs. Charge Flat Rate Per Project.	DIY Only Through Automated Upload with Little or No Quality Control, Editing, or Proofreading. Cover Design is DIY with Templates and Stock Images. Little to No Human Intervention to Determine Proper Image or Print Quality. No Hebrew Text Allowed.	Everything is DIY with Templates, or Hire Out for Design and Editing with Your Own Money. Automated Upload. Authors Must Proof Their Own Book to Determine Image, Editorial and Print Quality. No Hebrew Text Allowed.	Payment Up-Front Allows Download of DIY Template, and Then Rest is Done For You. Option of Hiring Out with Your Own Money in Addition to Other Costs. Editing/Proofing Is Additional Up to \$2-7 Per Page. Cover Design Additional \$599. Final Book Is Human Approved.	Everything is Done For the Author with or without Their Permission, Since Usually Traditional Publisher Owns All Book Rights. Newer Authors Are Required to Put Money Up-Front to Fund Expenses.
Author Page on Company Site	Yes, Plus Free Book Page	Yes, Only If KDP Published	Yes, If Published on LuluStore	Only w/ Deluxe Package	Maybe
Payment for Services Via	Secure Zelle, Stripe or PayPal, with Monthly Payment Plans Available (Must Be Paid in Full Prior to Actual Publication).	Secure: AmazonStore Card, PayPal On Site for Book Orders.	All Major Credit Cards On Site for Books Available Globally.	All Major Credit Cards on Site, or PayPal- Payment in Full Prior to Any Work Done.	Varies by Publisher, Payment is Usually Up-Front. Some May Offer Payment Plans.
Number of Available <b>Trim Sizes</b>	13 Common Sizes Listed, 17 More Available By Request	16	14	13	Custom, So No Limit
Book Types Available	<b>Hardcovers</b> and <b>Paperbacks</b> in Gloss or Matte, Digital Cloth <b>Hardcover</b> w/ or w/o Dust Jackets, All EBook Formats	Gloss and Matte Covers. Many <b>Paperback</b> Sizes (but no Landscape or Pocket-Size). Only 5 <b>Hardcover</b> Sizes in B&W Only. Limited pages. Kindle Format EBooks Only.	Gloss or Matte in <b>Hardcovers</b> , Cloth <b>Hardcovers</b> w/ Dust Jacket, or <b>Paperbacks</b> , and EPUB or PDF Format EBooks	Gloss or Matte, <b>Paperback</b> or <b>Hardcovers</b> , and Kindle Format EBooks Only	All Types of <b>Hardcovers</b> and <b>Paperbacks</b> . Ebooks Generally Are Not Offered.
Supplied <b>ISBNs</b> Listed As	Publisher: Tovim Press	Self-Published	Publisher: Lulu	Publisher: BookBaby	Publisher: [Company Name]
Copyright Registration Filing	Yes, Tovim Press Acts as an Agent. Copyright Certificate is Sent to Author, Who Owns It.	No	No	No	Yes, But Copyright May Be Listed Under <i>Publisher</i> Instead of Author. (Meaning THEY Own It!)
Publisher Registered With Library of Congress and Can Provide An LCCN	Yes. Publisher Acquires LCCN for Author and Ships 1 Book Copy to Library of Congress	No	No	No	Yes, Publisher Applies for LCCN, and Ships 1 Book Copy to Library of Congress
Offers Print-On-Demand (POD) Books	Yes	Yes	Yes	Yes, for \$399 Setup Fee, Plus Orders of 25 Books or More	No. Books Printed in Large Runs, and Authors Are Required to Buy
Global Distribution	Yes	Yes, <b>Paperbacks</b> Only- If Option is Selected	Yes, If Selected	Yes, for \$399, Plus Order of 25 Books	Yes
Book Available for Sale After Completed Publishing Submission	E-Books, about 24 hours. Print Books, About 1-3 Days	In About 48 Hours	Instantly On LuluStore Only, In Up To 8 Weeks Globally	Instantly On BookBaby Only, In 3-4 Weeks Globally	In 9-18 Months
Royalty Amount	50% After Net On All Books	If Published on Amazon Only- 60% After Net, If Global- 40% After Net	80% After Net (Likely Due to Their Unusually High Fees and Printing Costs)	<i>Between 10-30%</i> (Unclear As To What This Is On)	Usually 10% on Net- After Any Paid Advances (If Applicable)
Time Schedule of Royalty Payment After Book Sale	In 3 Months	In 2 Months, 3 Months Global	PayPal: Monthly if Over \$5, Checks: Quarterly If \$20 or More After 45 Days	In 3 Months	Every 6 Months
Royalties Paid By	Check, Zelle, or PayPal	ACH Direct Deposit	Check or PayPal	Check, PayPal, or ACH Direct Deposit	Usually By Check
Mandatory Number of Book Copies One Must Purchase	No. Order As Many Or Few As You Like At Cost.	No. Order As Many or Few As You Like At Cost.	No. Order As Many Or Few As You Like At Cost.	Yes- 1 Copy for \$99, or 25 for \$399.	Yes. Number Is Dependent On Print Run.
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